



**LIFE SURGE**  
SURGE YOUR LIFE GOD'S WAY

# DEAR LIFE CHANGERS,

Welcome to LIFE SURGE! We believe God has called us to gather again, and this time we're gathering like never before! This gathering is a life changing experience designed to bring an abundant SURGE in your LIFE to further God's Kingdom. A surge is a sudden, powerful upward movement, and LIFE SURGE is a sudden, powerful, upward movement in your life!

We want to SURGE our lives God's way so that we can have a greater impact on this world. I have no doubt that this surge in your life will provide what we call an "impact hack"! You will experience powerful worship combined with inspiring stories of faith and Godly teaching—specifically about IMPACT by leveraging influence, business, and financial stewardship using tomorrow's best practices, timeless Biblical strategies, and God's supernatural power.

Today is the day you begin your journey to SURGE YOUR LIFE GOD'S WAY! It is also the beginning of what I hope is a long, fruitful, and life-changing relationship! You will have incredible opportunities to continue your transformation so that you may be thoroughly equipped for every good work in your own calling! So on behalf of our team, artists, speakers, and partners, we welcome you to The LIFE SURGE MOVEMENT!

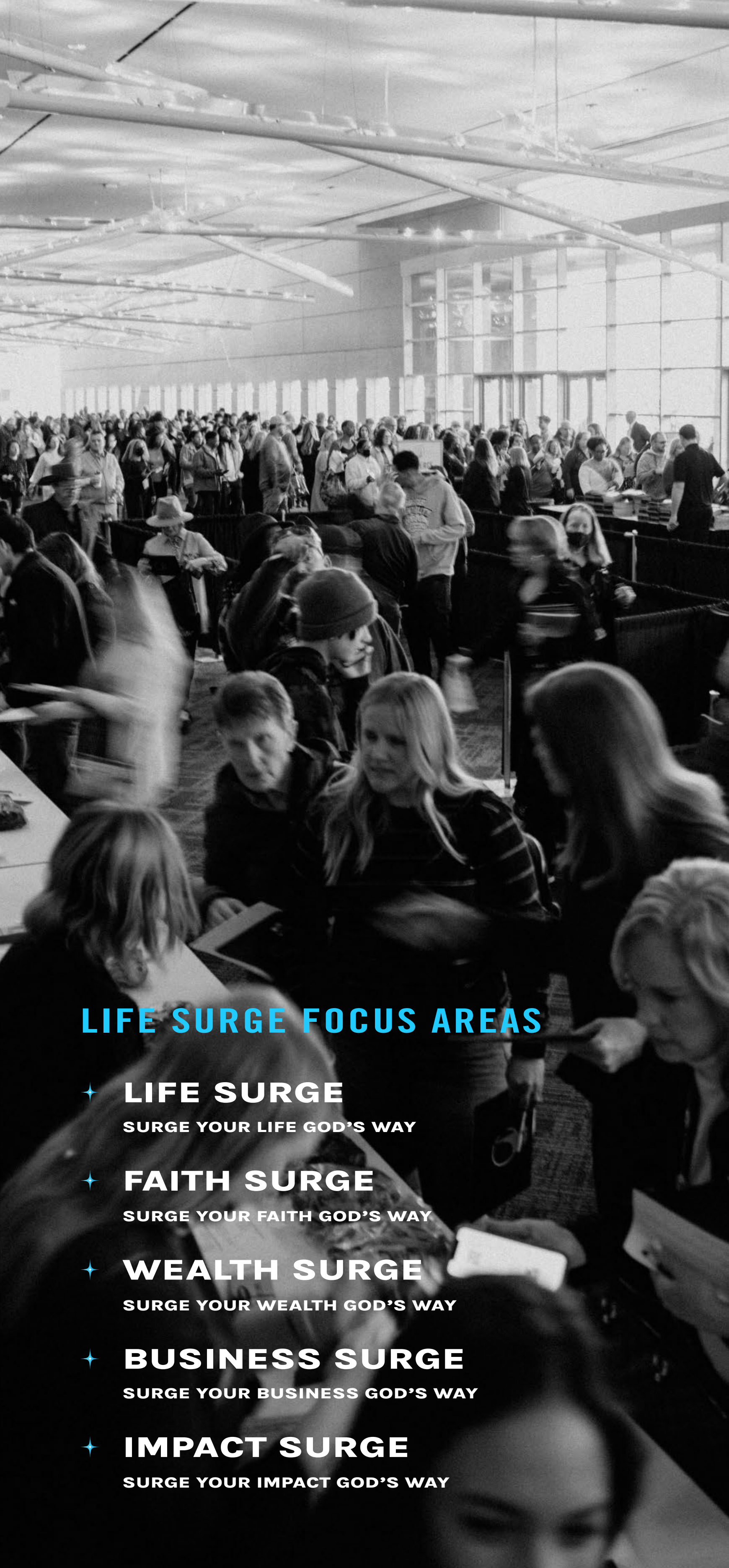
Your Co-Laborer,



JOE JOHNSON PhD, FOUNDER AND CHIEF ENTREPRENEUR







## **LIFE SURGE FOCUS AREAS**

✦ **LIFE SURGE**  
SURGE YOUR LIFE GOD'S WAY

✦ **FAITH SURGE**  
SURGE YOUR FAITH GOD'S WAY

✦ **WEALTH SURGE**  
SURGE YOUR WEALTH GOD'S WAY

✦ **BUSINESS SURGE**  
SURGE YOUR BUSINESS GOD'S WAY

✦ **IMPACT SURGE**  
SURGE YOUR IMPACT GOD'S WAY



## OUR PURPOSE

To know God and to make him known in the marketplace.

**This is our why.**

## OUR VISION

To lead a global movement of people surging their lives God's way. **This is our what.**

## OUR MISSION

To inspire, transform, and equip people to surge their lives God's way. **This is our how.**



## OUR FOUNDATIONAL SCRIPTURES

We believe in the power of the Bible. It is an anchor for our souls, a light unto our path, and the foundational base for any faith endeavor. These are some of the Scriptures that have shaped the vision and mission of LIFE SURGE.

✦ “I am the Lord your God, who teaches you to profit, who leads you in the way you should go.”

**ISAIAH 48:17**

✦ “I have come that they may have life, and have it more abundantly.”

**JOHN 10:10**

✦ “All Scripture is God breathed and is useful for teaching, rebuking, correcting and training in righteousness, so that the servant of God may be thoroughly equipped for every good work.”

**2 TIMOTHY 3:16-17**







“I believe one of the next great moves of God is going to be through the believers in the workplace.”

**BILLY GRAHAM JR.**



## OUR EXAMPLE

One of the most profound examples of an entrepreneur using overtly Biblical principles in the marketplace was Booker T. Washington.

He was a former slave who among many other things, opened up a school for former slaves called the Tuskegee Institute. He inspired with his teaching, transformed people with his passion, and equipped his students with ongoing education.

“Success is to be measured not so much by the position that one had reached in life as by the obstacles he has overcome.”

**BOOKER T. WASHINGTON**





# NICK VUJICIC

## **LIFE WITHOUT LIMBS MOTIVATIONAL ENTREPRENEUR**

Nick Vujicic is an Australian-American, born without arms or legs, who is a world-renowned speaker, New York Times best-selling author, coach, and entrepreneur. Nick faced tremendous obstacles from life without limbs.

Bullied at school, fearful and without hope, feelings of helplessness led him to attempt suicide. Nick persevered, discovering key principles that helped him find purpose – turning obstacles into opportunities. Nick is an anti-bullying advocate, traveling the globe speaking to millions of students. In his presentation, Nick will inspire and equip you to know we all can rise above adversity and overcome disabilities of the heart and mind!



**LIFE SURGE AMBASSADOR**



# PRISCILLA SHIRER

## **RENOWNED SPEAKER, AUTHOR AND ENTREPRENEUR**

Priscilla Shirer is a wife and mom first. Tens of thousands have met God in powerful, personal ways at her conferences and through her Bible study resources.

She is the New York Times best-selling author of more than two dozen books and has had featured roles in movies like War Room, I Can Only Imagine, and Overcomer. A graduate of Dallas Theological Seminary, Priscilla holds a master's degree in Biblical Studies. Priscilla and her husband of 22 years, Jerry Shirer, lead Going Beyond Ministries through which they provide spiritual support and resources to the body of Christ - serving every denomination and culture across the spectrum of the Church.





# WILLIE ROBERTSON

**CEO OF DUCK COMMANDER & STAR OF DUCK DYNASTY**

Willie Robertson expanded his family's business from a living room operation to a multi-million dollar enterprise. His insights and drive were the sparkplugs to launch the innovative A&E television series Duck Dynasty, which shattered all previous cable reality TV shows ratings records. Willie led a team of over 100 employees with more than one million duck calls sold annually. Duck Commander is the best-selling duck call brand in the U.S. Duck Commander and Buck Commander are highly popular brands focused on apparel, hunting gear, food items, and more.

Willie is also the New York Times best-selling author of the American Entrepreneur and The Duck Commander Family: How Faith, Family, and Ducks Built a Dynasty. Willie's story is a remarkable example of Kingdom-based entrepreneurship and dedication built on hard work, faith, and family.





# TIM TEBOW

**KINGDOM AMBASSADOR, ENTREPRENEUR, &  
PHILANTHROPIST**

Tim Tebow is a two-time national champion, first-round NFL draft pick and Heisman Trophy winner, entrepreneur, author, and philanthropist. His drive, both on and off the field, has led him to accomplish greatness in the midst of adversity and to keep moving forward to make an impact for the Kingdom of God.

In 2010, he established the Tim Tebow Foundation to bring faith, hope, and love to those needing a brighter day in their darkest hour. His story is guaranteed to motivate you to make an impact with both businesses, and your personal calling, like never before.





# THE BENHAM BROTHERS

## ACCLAIMED KINGDOM ENTREPRENEURS

Twin brothers David and Jason Benham are former professional baseball players, nationally acclaimed entrepreneurs, and best-selling authors. Their first company grew to 100 offices in 35 states, and catapulted them onto the national stage. They topped charts like Inc. Magazine's fastest-growing companies, Franchise 500's top new franchises, and the US Chamber of Commerce's top small business of the year.

After a brief time as HGTV reality television hosts, the brothers built a thriving community of faith-filled entrepreneurs, called Expert Ownership, to equip and empower believers to stand strong for the faith in the midst of a morally declining culture.





# AUNTIE ANNE BEILER

## FOUNDER OF AUNTIE ANNE'S PRETZELS

From a humble side-hustle startup in 1998, Auntie Anne's Pretzels grew from a single pretzel stand to 100 storefronts nationwide in just 4 years! Founded on Christian principles, the company is today the world's largest pretzel franchise with over 1,800 stores.

In her unforgettable presentation, Anne Beiler shares the power of endurance in pursuing her vision and reveals her personal struggle to move from pain to purpose and growth. You'll hear how her faith saved her life, led her to success, and helped her reach past her own despair to help others.

In the end, Anne's story is about the true freedom that comes to those willing to break free from the enemy's stronghold.





# JAMES SMITH

## **WORLD RENOWNED MOTIVATIONAL SPEAKER**

James Smith is one of America's foremost experts in real estate, investing, and business. He has been an influential speaker, trainer, and mentor for nearly three decades, teaching millions worldwide how to grasp and apply the power and potential of wealth building. James has spoken on stage with every living U.S. President and has shared the platform with Zig Ziglar, Tony Robbins, George Foreman, Tom Hopkins, Steve Young, The Duchess of York, Jane Seymour, and many others.

He is actively involved in charitable efforts such as Meals on Wheels and Fellowship of Christian Athletes. James invigorates audiences and inspires them to take control of their lives like no one else.





# SHANE SAMS

## **INCOME AND LIFESTYLE EXPERT**

Shane and Jocelyn Sams, co-founders of The Flipped Lifestyle, are former schoolteachers. After years of job losses and bad bosses, they found themselves spending too little time with family and tired of working for others.

After months of trial and error, Shane and Jocelyn successfully launched an online business in 2012. They replaced their income, quit their jobs, and made millions online. Shane's presentation will show you how to find the freedom their family has - through the power of online business.







No matter how hard  
I freely give

No matter how hard  
I freely give

No matter how hard  
I freely give



# LIFE SURGE IMPACT CLASSES

## **SURGE YOUR LIFE GOD'S WAY**

We have assembled some of the world's leading business minds, to teach you how to change the way you see Kingdom impact forever. We have something for everybody! Whether you are a small business owner, an established leader with years of experience, or have yet to start your own path to passive income and financial freedom, these classes will broaden your horizons!

With practical, personalized, hands-on teaching you will leave our Impact classes equipped - full of faith and a new mentality to take ground in your life.



# WEALTH SURGE

SURGE YOUR WEALTH GOD'S WAY

## POWERED BY PIP'S PATH TO PROPERTY

- ✦ Develop an investor mindset.
- ✦ Invest in real estate for purpose and profit.
- ✦ Discover how to fund real estate investments.
- ✦ Build personal wealth and Kingdom wealth.
- ✦ Learn multiple facets of real estate investing from a Biblical perspective.
- ✦ Focus on practical instruction that works in the real world.
- ✦ Connect with an incredible team of expert coaches.
- ✦ Learn how to fund ministry projects you are passionate about - like never before.

# INCOME SURGE

SURGE YOUR INCOME GOD'S WAY

## POWERED BY FLIPPED LIFESTYLE

- ✦ Learn how to make passive income, influence others, and make a Kingdom impact online.
- ✦ Learn to start your own online business, even if you are not good with technology.
- ✦ Identify and find your customers with proven marketing strategies.
- ✦ Create an online membership site that can completely replace your current income.
- ✦ Run your entire online business from home in less than 20 hours per week.
- ✦ Learn to take control of your income, find freedom, and change your family's future.
- ✦ Begin to create new income, gain influence, and make a Kingdom impact.



# TRADE SURGE

SURGE YOUR TRADE GOD'S WAY

## POWERED BY TRADEWAY

- ✦ Learn a Biblical-based stock trading system.
- ✦ Leave a legacy through stock investments.
- ✦ Discover what stocks to buy, when to buy, and why.
- ✦ Learn from expert, licensed active traders.
- ✦ Understand the strategies the pros use every day.
- ✦ Build a financial legacy and make a Kingdom impact through investing.
- ✦ Take control of your finances and make wise, informed investment decisions.
- ✦ Gain practical perspectives about the world of financial investing.

## YOU WILL LEARN

- ✦ How to take control of your income, find freedom, and change your family's future.
- ✦ How to build both personal and Kingdom wealth.
- ✦ How to build a financial legacy with generational impact.
- ✦ Expert strategies used by the pros every day.
- ✦ Practical, proven processes and tools that work in the real world.
- ✦ To connect with incredible teams of expert coaches.

VISIT [IMPACTCLASSES.LIFESURGE.COM](https://www.impactclasses.lifesurge.com) TO LEARN MORE!





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